

**MBA 3316**

*International Trade and Finance*

স্কুল অব বিজনেস  
SCHOOL OF BUSINESS

বাংলাদেশ উন্মুক্ত বিশ্ববিদ্যালয়  
BANGLADESH OPEN UNIVERSITY



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SCHOOL OF BUSINESS

MBA 3316

*International Trade and Finance*

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This book has been written for the MBA students  
of Bangladesh Open University

# MBA 3316

## International Trade and Finance

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## *Preface*

A text book titled *International Trade and Finance* is designed and developed for the MBA students of Bangladesh Open University. It is written in modular form and is the first of its kind in Bangladesh. The lessons have been so prepared that learners find them easy to understand.

The book has ten units comprising 28 lessons. I do not claim it to be an original contribution. Rather it should be regarded as a text book of ideas from various renowned authorities in international trade and finance. We have also quoted from different text books on international trade and finance usually followed by post-graduate students at our universities. Our endeavour has been to present the lessons in a very simple manner so that they can be understood and assimilated by an average distant learner of the MBA programme within the stipulated period of a semester.

Each unit is almost equivalent to one chapter of a conventional text book and divided into two to four lessons. Each of them starts with "unit highlights". In fact, the lessons are like the lecture notes of a classroom teacher, each starts with "lesson objectives" and ends with "lesson-end assessment" questions in the form of both essay type, short answer and multiple choice questions. We hope that self learners will not find much difficulty in understanding the lessons by themselves and will need only a little help from the tutor.

I am grateful to Dean, School of Business, BOU, who gave me enthusiasm to write this book. Mostafa Azad Kamal, Associate Professor, School of Business, BOU and Md. Syful Islam, Lecturer, School of Business, BOU have made me indebted by their untiring efforts in editing and style editing each and every lesson diligently and meticulously. I also acknowledge with thanks the service of Mr. Abdul Malek and Muhammad Mahbub Alam Khan, DTP operators, DTP pool, PPD division, BOU for helping me with the graphics and illustration and also for completing the task of word processing.

I shall feel rewarded for my labour if the self-learners of the MBA programme of BOU and also the general readers find this book worthwhile and useful.

**Harendra Kanti Dey**

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